Conjunctivitis (also known as pink eye) is a common condition, affecting approximately 6.9 million Americans each year. In the United States (U.S.), approximately 25% of patients with acute conjunctivitis have confirmed Adenoviral conjunctivitis.

Adenoviral conjunctivitis is associated with significant morbidity; overlapping signs and symptoms make accurate diagnosis challenging.

AdenoPlus is a rapid, point-of-care CLIA waived test for detection of Adenoviral conjunctivitis.

Appropriate use of a point-of-care test for Adenoviral conjunctivitis helps:
- Reduce costs associated with acute conjunctivitis by 40%
- Identify, isolate, and manage contagious patients
- Reduce levels of inappropriate antibiotic use
RIGHT DIAGNOSIS

Provide the best medicine for your patients.

- AdenoPlus is the first and only rapid, point-of-care, CLIA-waived test that detects all serotypes known to typically cause Adenoviral conjunctivitis.
- AdenoPlus is highly accurate – 90% sensitive and 96% specific.
- Misdiagnosis occurs in up to 50% of conjunctivitis cases, when using signs and symptoms alone.

RIGHT TREATMENT

Exercise good stewardship of antibiotic therapies.

- Up to 95% of physicians will prescribe antibiotics for all cases of acute conjunctivitis, even though they are ineffective against the viral form of infection.
- Antibiotic resistance in the U.S. costs an estimated $20 billion a year in excess direct healthcare costs.

Reduce potential morbidities associated with conjunctivitis.

- Adenoviral conjunctivitis is associated with significant morbidity, such as subepithelial infiltrates (corneal opacities), chronic dry eye, symblepharon (eyelid adheres to eyeball), and epiphora (chronic tearing).

RIGHT NOW

Empower decisions on appropriate therapies during the patient office visit.

- AdenoPlus is a single-use, disposable, in-office test providing results in 10 minutes.
- Utilizes direct tear sample; no extraction or dilution steps or ancillary equipment required.
- Reimbursable: CPT code 87809QW.

TEST PROCEDURE

1. Collect Sample
2. Assemble Test
3. Run Test
4. Read Results

References: