Conjunctivitis affects nearly 6.9 million Americans each year.¹

In the United States, approximately **1 in 4** patients with acute conjunctivitis have confirmed Adenoviral conjunctivitis.²,³

Adenoviral conjunctivitis is associated with significant morbidity. Early, accurate diagnosis may prevent serious consequences.

Significant overlap exists in the clinical signs and symptoms of acute conjunctivitis; misdiagnosis by eye care professionals occurs in approximately **50%** of conjunctivitis cases.⁴

AdenoPlus is a rapid, point-of-care, CLIA-Waived test for the detection of Adenoviral conjunctivitis.

Appropriate use of a point-of-care test for Adenoviral conjunctivitis helps:

- Identify, isolate, and manage contagious patients, preventing spread to other patients and staff
- Reduce levels of inappropriate antibiotic use
- Reduce costs associated with acute conjunctivitis by **40%**⁵
**RIGHT DIAGNOSIS**

Early, accurate diagnosis of acute conjunctivitis may prevent serious consequences.

- Adenovirus causes nearly 1 out of every 4 acute conjunctivitis cases and is often misdiagnosed.6,4
- Studies indicate eye care professionals misdiagnose approximately 50% of acute conjunctivitis cases, when using signs and symptoms alone.4
- AdenoPlus is the first and only rapid, point-of-care, CLIA-waived test that detects all serotypes known to typically cause Adenoviral conjunctivitis – 90% sensitivity and 96% specificity.6

**RIGHT TREATMENT**

Don’t order antibiotics for Adenoviral conjunctivitis.7

- The American Academy of Ophthalmology advises conjunctivitis treatment should be “...directed at the root cause. Indiscriminate use of topical antibiotics or corticosteroids should be avoided...”.6
- Adenoviral conjunctivitis is associated with significant morbidity, such as subepithelial infiltrates, chronic dry eye, symblepharon, and epiphora.9,10
- AdenoPlus can aid in the delivery of prompt, appropriate treatment, and effective management of contagious conjunctivitis patients.

**RIGHT NOW**

Empower decisions on appropriate therapies during the patient office visit.

- AdenoPlus is a single-use, disposable, in-office test providing rapid, differential results.
- Easily incorporates into office workflow with hands-on operation under 2 minutes, and results in 10 minutes.
- Reimbursable: CPT code 87809QW.

**REFERENCES:**


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**RPS**

Rapid Pathogen Screening, Inc.

7227 Delainey Court • Sarasota, FL 34240 USA • +1.941.556.1850 • RPSdetectors.com

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